



FRANCHISE OPPORTUNITY

Start Your Own HR Business with

Simplify **HR**

JOIN THE *Simplify* **ER** HR JOURNEY



Zameer Nazarali
Founder

I'm Zameer Nazarali, the founder and CEO of *Simplify* **ER**

I am an Employment lawyer by profession, but what I really am is a champion of the power of HR, and how it can transform the way a business moves forward.

A classic thing I hear from fellow HR professionals is they want to branch out and really ACHIEIVE their HR potential.

To address this, we want to invite you to join the franchise of Simplify ER - to join our mission and journey to achieve HR excellence!

People who have already joined us have become part of a team that embraces its people with a family feel, a team that really looks out for one another... and most importantly a team that will help you achieve your HR potential.

If you are the type of HR professional that is looking for BECOME A champion in the field of HR, drop us an email, give us a call and come and join us for a coffee. And let's see how we can align our journeys.... together!



ENERGISE YOUR HR EXCELLENCE

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Join a team that will support you & actively empower you to achieve a successful career as an HR consultant.

FAST TRACK TO STARTING YOUR HR BUSINESS

Join a network that helps you through starting your own HR business so you can focus on what matters....
Being epic at HR!

JOIN A BRAND WITH A SUCCESSFUL VISION

When joining Simplify ER, you will be joining a Business that has a proven track record, and an innovative drive to succeed.



A TEAM OF PASSIONATE
HR & EMPLOYMENT
SPECIALISTS



BEST OF BOTH!

You will be empowered by being a business owner.. And having a team you can trust and rely on. This team is not only your fellows within the HR franchise network – but Team Epic at our Simplify HQ, all working hard to ensure you have the best possible chance to achieve the greatest success!

YOU ARE NOT ALONE!

At Simplify ER, you will be part of a team of passionate HR & Employment specialists, who will share their insights with you on how to be successful on your business journey as well as keeping you up to date with your HR knowledge! Whether your aim is to create a lifestyle business or just to go out and make it on your own, we can assist you so you don't need to reinvent the wheel.... Just build on a foundation that works!

ACCESS TO RESOURCES AND TECHNOLOGY TO GIVE YOU AN EDGE

We embrace technology to empower our Business, which achieves greater transparency, efficiency and results. We will provide you the tools you need to succeed, and the infrastructure to remove the typical obstacles you may face if you started your business alone.



OUR SUPPORT

Our aim is to build a brand that stands for HR excellence, and is a first port of call for any business that needs HR support or expertise. And part of that is ensuring we support our team & network in the best way possible. Here are just some of assistance we can provide you!



IT SUPPORT & EQUIPMENT

You will receive tools (both hardware and software) that will help you make the best start.



HR DOCUMENTS & UPDATES

Our templates and documentation are designed to make your life easier and keep you up to date.



SOCIAL MEDIA

You will be provided with guidance and training on how to supercharge your HR agenda



BACK OFFICE ADMIN SUPPORT

We can provide you with the support you need to smash through your admin tasks quickly and efficiently



TRAINING & DEVELOPMENT

Our ethos is to continually develop and enhance our team's skills, not only in HR and Employment law, but as professionals and business owners



SALES & MARKETING SUPPORT

We constantly strive to keep you updated with marketing and sales support and training, helping you grow!



EXPERT ADVISE & SUPPORT

We are here to help and serve each other, whether it is questions on business strategy or technical client advice



MARKETING SUPPORT

We will give you insights on the best way to market your business and gain traction in your sales strategy



TOOLS OF ENGAGEMENT

We have created a network of value add partners that can provide client services on behalf of Team Simplify – we the added bonus of potentially referral fee earnings



PERKS & REWARDS

As part of the Simplify Group, we can provide you with access to fantastic rewards, benefits and discounts that will help you save money, build relationships... And have some fun!



ABOUT **SIMPLIFYER**

We love to work with Organisations that can add value to what we do and how we can influence or impact! We take great pleasure in partnering with such Organisations both locally and beyond, to keep us connected and help us add greater value to our Clients.

OUR VALUES



HONEST & TRANSPARENT

We believe in providing a client experience that promotes open, transparent and honest advice and support, which enables our clients to truly achieve better employee relations with their teams.

FOCUS & MOTIVATION

As a business, employees form a crucial part to your success or failure. Engaged employees give a sense of focus and motivation to the business / organisation as a whole, which in turn produces bottom line results.

DYNAMIC APPROACH

Our approach to Employee Relations is dynamic with two key questions always at the forefront of our strategies – what are the objectives of the business / organisation, and how can we achieve these objectives within the boundaries of the law.

PRACTICAL & COMMERICAL

Our aim is to provide practical and commercial Employee Relations advice, in a manner our clients understand, so that you can really make the right decisions for your business.



WHY FRANCHISING IS SO MUCH BETTER

Franchising is proven to be the most successful route by far to self-employment, it has a tiny failure rate compared to virtually any other route to having your own business...

96% SUCCESS RATE COMPARED WITH 50%

failure in the early years of a start-up.

We believe we can help you get it right and not become one of the failure statistics, we want you to avoid all the mistakes and use a proven format from the outset.



IF YOU ARE CONSIDERING **HR FRANCHISE**

And feel motivated by what you are reading in this prospectus, we ask you to contact us in the first instance for a non obligation chat.

PLEASE CONTACT:

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